



# SPECIAL SYMPOSIUM

## — Future Vehicle Display —

AM-FPD20

**Wednesday, September 2, 2020**

**online virtual meeting**

9:25 – 10:30

### ■ OLED Materials with Breakthrough and Novel Systems for Vehicle Applications

Universal Display

Dr. Eric Margulies

Phosphorescent OLED Materials with Breakthrough Spectral Line Shape and Operational Stability for Automotive Applications

ALPHAMICRON

Dr. Bahman Taheri

E-Tint Systems in Automotive Applications

10:40 – 11:15

### ■ Forecast of Display Market

Omdia

Ms. Stacy Wu

Automotive Display Market Outlook- 2020

13:00 – 14:05

### ■ Key Materials and Developments for Vehicle Display Applications

Mitsubishi Chemical

Dr. Koichiro Iida

Key Technologies in Solution-Process OLED Materials

14:15 – 15:50

### ■ Newly Design and Approach in Vehicle Display

KYOCERA

Mr. Hiroaki Ito

Newly-Designed Pixel Circuit and Reflector Cavity with LTPS TFT for MicroLED Display

Japan Display

Mr. Tenfu Nakamura

Development of 12.3-inch Highly Transparent Color LCD by Scattering Mode with Direct Edge Light and Field Sequential Driving Method

SHARP

Mr. Tohru Sonoda

30-inch 4K Rollable AM-OLED Display

16:00 – 16:35

### ■ Concepts and Trends for Future Vehicle Display Applications

Volvo Cars

Dr. David S. Hermann

User Experience and HMI Technologies for the Future

16:45 –

### ■ Panel Discussion

**1 Day Pass ¥ 35,000 (Special Symposium ONLY)**

<http://www.amfpd.jp/>